



Local Issue Ad Public File Checklist

Station WGHP

Date 8/7

1. Name of Sponsor RNC/Romney
2. 8/8-8/14
Flight dates and times
3. Greatest Day on the road
Name of spot/description of script/issue
4. _____
Substantiation provided (describe)

5. Officers and Directors of sponsor in Station Public File X
Yes No (explain below)
6. Sponsor ID: X
Yes No (explain below)

NOTES:

Name _____

Date _____

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WGHP - High Point	Date:
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I, Stephanie Kincaid,being/on behalf of: Mitt Romney, a legallyqualified candidate of the Republican politicalparty for the office of: Presidentin the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*see schedules for May 18-August 24					

Total Charges: *see schedules for May 18-August 24

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

--

I represent that the payment for the above described broadcast time has been furnished by:

Romney for President

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darrel's Crate

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date _____ Signature S. Kincaid

To Be Signed By Station Representative

Accepted

☐ **Accepted in Part**

☐ **Rejected**

Signature Printed Name Title



WGHP-TV

ORDER

Print Date 08/07/12

Page 1 of 4

Flight Dates 08/08/12-08/14/12

Order Sep 00:15:00

Estimate # 146

Alt Order # 9784005

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes SP-POL PLC POL

Product Codes PL1Aa

Priority 3

Advertiser Ref

- New Order

Contract / Revision 566545 /

Original Date / Revision 08/07/12 08/07/12

Advertiser Republican National Commi / Romney
138 Conant Street
Beverly, MA 01915

Agency American Rambler Producti

Buying Contact Stephanie Kincaid

138 Conant Street
Beverly, MA 01915Product
RNC-ROMNEY

Agency Com 15%

Billing Contact

Romney
138 Conant Street
Beverly, MA 01915

Sales Office DC-M

Sales Region NAT

Agency Ref

Primary Account Executive
Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Order Share 37% Market Value 140675

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	27%	37982
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	33%	46422
WXLV	3%	4220

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	71	\$44,242.50	\$52,050.00	0.00	07/30/12	08/14/12	71	\$44,242.50	\$52,050.00
Totals	71	\$44,242.50	\$52,050.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	8	08/13/12	08/14/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	MT-----	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$900.00		0.00			
E 2	8	08/08/12	08/10/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	--WTF--	:30	3	\$800.00	3	0.00	NM	3	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					3	\$800.00		0.00			
E 3	8	08/13/12	08/14/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	MT-----	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

JUDY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 13	8	08/08/12	08/10/12	M-F 4-430p M-F 4-430p	CM-All	4-430p	--WTF--	:30	3	\$200.00	3	0.00	NM	3	\$600.00
JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					3	\$200.00		0.00			
E 14	8	08/13/12	08/14/12	M-F 430-5p M-F 430-5p	CM-All	430-5p	MT-----	:30	2	\$250.00	3	0.00	NM	2	\$500.00
BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$250.00		0.00			
E 15	8	08/08/12	08/10/12	M-F 430-5p M-F 430-5p	CM-All	430-5p	--WTF--	:30	3	\$220.00	3	0.00	NM	3	\$660.00
BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					3	\$220.00		0.00			
E 16	8	08/13/12	08/14/12	M-F 5-6p Fox 8 News at 5pm	CM-All	5-6p	MT-----	:30	2	\$1,400.00	3	0.00	NM	2	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$1,400.00		0.00			
E 17	8	08/08/12	08/10/12	M-F 5-6p Fox 8 News at 5pm	CM-All	5-6p	--WTF--	:30	3	\$1,200.00	3	0.00	NM	3	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					3	\$1,200.00		0.00			
E 18	8	08/13/12	08/14/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	MT-----	:30	2	\$2,000.00	3	0.00	NM	2	\$4,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$2,000.00		0.00			
E 19	8	08/08/12	08/10/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	--WTF--	:30	3	\$1,600.00	3	0.00	NM	3	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					3	\$1,600.00		0.00			
E 20	8	08/13/12	08/14/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	MT-----	:30	2	\$1,400.00	3	0.00	NM	2	\$2,800.00
ACCESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$1,400.00		0.00			
E 21	8	08/08/12	08/10/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	--WTF--	:30	3	\$1,400.00	3	0.00	NM	3	\$4,200.00
ACCESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					3	\$1,400.00		0.00			
E 22	8	08/08/12	08/10/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	--WTF--	:30	3	\$1,200.00	3	0.00	NM	3	\$3,600.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					3	\$1,200.00		0.00			
E 23	8	08/13/12	08/14/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	MT-----	:30	2	\$1,200.00	3	0.00	NM	2	\$2,400.00
EXTRA															



WGHP-TV

Print Date: 08/07/12

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Contract / Revision **566545** Flight Dates **08/08/12-08/14/12**

Hiatus Dates

Original Date / Revision 08/07/12/ 08/07/12

Order Sep 00:15:00

Advertiser **Republican National Comm** Product **RNC-ROMNEY**

Estimate # **146**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 23	8	08/13/12	08/14/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	MT-----	:30	2	\$1,200.00	3	0.00	NM	2	\$2,400.00	
EXTRA																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	MT-----					2	\$1,200.00		0.00				
E 24	8	08/13/12	08/14/12	LN (M-F) Late News M-F	CM-All	10-11p	MT-----	:30	2	\$1,600.00	3	0.00	NM	2	\$3,200.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	MT-----					2	\$1,600.00		0.00				
E 25	8	08/08/12	08/10/12	LN (M-F) Late News M-F	CM-All	10-11p	--WTF--	:30	3	\$1,300.00	3	0.00	NM	3	\$3,900.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	--WTF--					3	\$1,300.00		0.00				
E 26	8	08/12/12	08/12/12	FOX News Sunday FOX News Sunday	CM-All	9-10a	-----S	:30	1	\$100.00	3	0.00	NM	1	\$100.00	
NEWS SUNDAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S					1	\$100.00		0.00				
E 27	8	08/12/12	08/12/12	Su 6p-7p Su 6p-7p	CM-All	6p-7p	-----S	:30	1	\$450.00	3	0.00	NM	1	\$450.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S					1	\$450.00		0.00				
E 28	8	08/12/12	08/12/12	LN (Su) Late News Su	CM-All	10-11p	-----S	:30	1	\$900.00	3	0.00	NM	1	\$900.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S					1	\$900.00		0.00				
														Totals	71	\$52,050.00

American Rambler Productions
WGHP001 WGHP

Account # Romney for President | RNC

Payment Number
0000000000003761

Check Date
Aug 6, 2012

Check Number
3531

Voucher Number	Invoice Number	Invoice Date	Outstanding Amt	Net Paid Amt	Discount Taken	Write Off	Net Check Amt
0000000000004242	AUGUST 8-14	08/06/2012	\$44,242.50	\$44,242.50	\$0.00	\$0.00	\$44,242.50

TOTALS: \$44,242.50 \$44,242.50 \$0.00 \$0.00 \$44,242.50

American Rambler Productions
138 Cottage Street
Beverly, MA 01915

Chain Bridge Bank, N.A.
1448-A Loughlin Avenue
McLean, VA 22102
056009479

DATE
Aug 6, 2012

Pay

to the Order of:

WGHP

2005 Francis Street
High Point, NC 27263

SECURITY FEATURES INCLUDED. DETAILS ON BACK.

3531

056009479121001115471

American Rambler Productions
WGHP001 WGHP

Account # Romney for President

Payment Number
0000000000003761

Check Date
Aug 6, 2012

Check Number
3531

Voucher Number	Invoice Number	Invoice Date	Outstanding Amt	Net Paid Amt	Discount Taken	Write Off	Net Check Amt
0000000000004242	AUGUST 8-14	08/06/2012	\$44,242.50	\$44,242.50	\$0.00	\$0.00	\$44,242.50

TOTALS: \$44,242.50 \$44,242.50 \$0.00 \$0.00 \$44,242.50